

Media Broadcasts of Athletic Contests

Media outlets must contact the appropriate school Activities Director to request permission to broadcast a District-sponsored athletic event that is to be played in a District-owned facility. Broadcast rights shall be granted on a fair and equitable basis, and shall not be granted exclusively to any station or sponsor. The District shall provide available facilities for approved media without charge, but shall assume no other expense or liability. If the broadcast is to originate at Kingston Stadium, application to broadcast the game shall be submitted to the appropriate District-level administrator for action.

Advertising during the broadcast shall not interrupt the actual playing time. Any such advertising shall not include tobacco products, alcoholic beverages, or other products or services considered harmful to the health or welfare of students.

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