



ROOSEVELT
Creative Corridor
Business Academy



25-26 Electives Course Catalog

For you & Families

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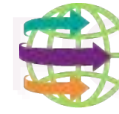
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Business & Leadership

EQUIP

EMPOWER



ROOSEVELT
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Business In Mind		<u>Course Description:</u> Have you ever wondered what it takes to start a business? In this course, you'll find out! This course will explore the fundamentals of business, from understanding supply and demand to thinking like an entrepreneur. You'll also take surveys to discover your own strengths and learn essential skills like professional communication and teamwork. This course is designed to help you connect your interests to real-world career pathways. (***Required for all 6-8 RCCBA Students)
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	
Mind for Marketing		<u>Course Description:</u> Step into the world of marketing and learn how businesses use creativity and strategy to attract customers. This hands-on course teaches you the 4 Ps of Marketing—Product, Price, Place, and Promotion—and how they work together to sell products. You'll use digital tools to design logos and advertisements and even create your own mini marketing campaign. (*Prerequisite: Must have taken Business In Mind already)
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	
Mindful Money Management		<u>Course Description:</u> Learn how to be a 'money pro'! In this course, you'll gain essential financial skills for both personal life and business. The course will cover everything from creating a budget and managing expenses to the power of saving and investing. You'll also learn the difference between credit and debit and how to make smart financial decisions to help you achieve your goals. (*Prerequisite: Must have taken Business In Mind already)
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	
Mind Tank: From Idea to Pitch		<u>Course Description:</u> Ready to be an entrepreneur? In Mind Tank: From Idea to Pitch, you'll work with a team to turn a business idea into a real plan. This course will guide you through every step—from brainstorming and marketing to financial planning. This course is a mix of business, marketing, and money management all in one. It all leads up to a "Shark Tank"-style pitch where you'll present your business to a panel of judges, with the winning pitch being used to get the business up and running with all of the you working together. *Prerequisite: Must have taken <i>Mind for Marketing</i> AND <i>Mindful Money Management</i> already
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	

Business & Leadership



RCCBA Communicates: Business Communication		<u>Course Description:</u> Learn the essential communication skills you'll need for school and the workplace in RCCBA Communicates. This course teaches you how to create professional documents and presentations using digital tools. You will also build a professional resume and a digital portfolio to showcase your skills. Through team projects and public speaking activities, you'll gain confidence in communicating clearly and working with others.
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	
RCCBA Creates: 3D Printing		<u>Course Description:</u> Create and publish your own podcasts and videos in RCCBA Connects. You'll learn scriptwriting, public speaking, and digital citizenship as you master the basics of audio and video production. The course also covers how to use digital media for marketing and business communication. By the end of the quarter, you'll have a finished podcast and video project to showcase your new skills.
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	
RCCBA Creates: 3D Printing		<u>Course Description:</u> Learn the fundamentals of 3D design and printing in RCCBA Creates. You'll learn the process of additive manufacturing, from a digital design to a physical object. The course focuses on hands-on, project-based learning, where you will use 3D modeling software to design and prototype your own creations. The course emphasizes problem-solving, technical skills, and the engineering design process.
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	

Performing Arts — Band

6th Grade Band (Beginner)		Course Description: Learn the basics of playing a wind or percussion instrument in 6 th Grade Band. Throughout the year, this course will focus on learning how to read music, play together as a group, and perform in concerts for family and friends. This course is a great way for you to explore your musical creativity, learn a new skill, and be part of a team. Active participation and consistent practice are essential for success and a fun experience. If you haven't already signed up to join during summer, we encourage all you to join our amazing program as soon as possible!
Grade Level:	6th Grade	
Course Length:	Year (36 wks.)	
Concert Band (Intermediate)		Course Description: Concert Band is an intermediate-level course designed for you if you've had at least one year of prior band experience. The course builds on foundational skills, focusing on improving technical proficiency and musical artistry. You will expand your knowledge of music theory, refine your tone and articulation, and perform a diverse selection of repertoire. Regular practice is essential to prepare for school concerts and other performance opportunities.
Grade Level:	Grades 6–8	
Course Length:	Year (36 wks.)	***Prerequisite: <u>1 year of prior band experience and instructor approval, or successful placement audition required</u>
Symphonic Band (Advanced)		Course Description: Symphonic Band is the premier ensemble for our most advanced instrumentalists. Designed for dedicated musicians with a high level of technical skill and commitment, this course explores advanced-level band literature, complex musical concepts, and high school-level performance techniques. In addition to mandatory school concerts, you will have the opportunity to participate in local/ regional band festivals or clinics.
Grade Level:	Grades 7–8***	
Course Length:	Year (36 wks.)	***Prerequisite: <u>2 years of prior band experience and instructor approval, or successful placement audition required</u>
Percussion Lab (Beginner)		Course Description: Discover the world of percussion! This nine-week course introduces you to the three main areas of percussion: rudimental drumming, mallet percussion, and accessory instruments. You will learn fundamental skills in rhythm, timing, and music reading while playing as a small ensemble. This course is designed to build a strong foundation for all future percussion study and provides hands-on experience with a variety of instruments.
Grade Level:	Grades 6–8***	
Course Length:	Quarter (9 wks.)	***Prerequisite: <u>Enrollment in Band or Orchestra required</u>
Percussion Studio (Intermediate—Advanced)		Course Description: Designed for experienced percussionists, Percussion Studio is a nine-week ensemble course focused on refining and expanding your technical skills and musical knowledge. This course explores higher level percussion music than in Percussion Lab, and you will perform on a wider variety of instruments, including mallet percussion and timpani, and even non-traditional instruments.
Grade Level:	Grades 6–8***	
Course Length:	Year (36 wks.)	***Prerequisite: <u>Instructor approval, or successful placement audition required</u>

Performing Arts — Choir

6th Grade Choir		<u>Course Description:</u> In 6th Grade Choir, you will develop foundational vocal skills while learning to read music and prepare for concerts with performance-ready confidence. Through engaging rehearsals and a variety of musical genres—from courseical to contemporary—you will build musical literacy and ensemble experience. If you haven't already signed up to join during summer, we encourage you to join our amazing program as soon as possible!
Grade Level:	6th Grade	
Course Length:	Year (36 wks.)	
7/8 Concert Choir		<u>Course Description:</u> In 7/8 Concert Choir, you will continue to develop your vocal technique and music reading skills through more complex repertoire across courseical, contemporary, and global genres. Emphasis is placed on ensemble collaboration, independent part-singing, and preparing for public performances with professionalism. Through this experience, you will build confidence, discipline, and communication skills that connect directly to real-world business and leadership roles.
Grade Level:	Grades 7–8	
Course Length:	Year (36 wks.)	
Music Production Technology		<u>Course Description:</u> This course introduces you to the creative and technical world of music production. Using digital tools, you will learn how to record, edit, and mix audio to create original content like music tracks and podcasts. The course covers the fundamentals of audio production and how music and sound are used in media and business applications.
Grade Level:	Grades 6 & 7-8	
Course Length:	Quarter (9 wks.)	
Theatrical Production		<u>Course Description:</u> This semester-long course provides a hands-on exploration of the technical side of theater. you will learn how to operate and manage key elements of a school production, including lighting, sound, and set design. The course emphasizes essential skills such as problem-solving, communication, and collaboration. This course offers a real-world introduction to project management and technical operations for you interested in media, design, or business.
Grade Level:	Grades 7–8	
Course Length:	Semester (18 wks.)	

Performing Arts — Orchestra



6th Grade Orchestra (Beginner Level)		Course Description: Join 6th Grade Orchestra! In this year-long course, you'll learn to play a string instrument like the violin, viola, cello, or bass. This course will focus on the basics, from how to hold your instrument to reading music. You will learn to play as a team and prepare for at least one concert, a great way to start your musical journey. If you haven't already signed up to join during summer, we encourage all you to join our amazing program as soon as possible!
Grade Level:	6th Grade	
Course Length:	Year (36 wks.)	
7/8 String Orchestra (Intermediate–Advanced)		Course Description: This course is for you if you've completed the introductory orchestra course and wish to continue your musical development. This ensemble focuses on refining existing skills, exploring more advanced techniques, and preparing you for high school orchestra. We will cover a deeper study of scales, advanced bowing techniques, and music theory. You will perform a variety of intermediate to advanced level pieces that challenge them to play with greater expression, musicality, and technical precision. This course requires a higher level of commitment to individual practice.
Grade Level:	Grades 7–8	
Course Length:	Year (36 wks.)	

Physical Education & Wellness

Athletic Performance		Course Description: Combine business skills and personal fitness in this unique course. You will learn to set and achieve wellness goals, using equipment like rowing machines and resistance bands. We will study sports leadership and apply it to business team management. The course culminates with teams designing a Workplace Wellness Program and the opportunity to earn a First Aid and CPR Certification! <i>***All you are required to complete 2 Physical ED. & Wellness electives (district mandated)</i>
Grade Level:	Grades 6-8	
Course Length:	Quarter (9 wks.)	
General Wellness		Course Description: This course is all about building a healthy lifestyle through physical activity. You will participate in a variety of activities, including team sports, individual challenges, and group exercises. The course focuses on developing a foundational understanding of physical well-being, including nutrition and personal health. <i>***All you are required to complete 2 Physical ED. & Wellness electives (district mandated)</i>
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	
Fitness Leisure		Course Description: This course is designed for you who prefer a relaxed approach to physical activity. Fitness Leisure focuses on building lifelong habits through low-impact activities rather than competitive sports. You will explore a variety of recreational games and exercises, emphasizing personal wellness and the mental health benefits of moderate activity. <i>***All you are required to complete 2 Physical ED. & Wellness electives (district mandated)</i>
Grade Level:	Grades 6–8	
Course Length:	Quarter (9 wks.)	

Computer Sciences & Project Lead The Way



Robot & Rollout: LEGO Startup		Course Description: This hands-on course blends technology with business. You will use LEGOs and LEGO Learning Systems to develop coding and engineering skills while learning core business concepts like product development and market analysis. The course guides you through the process of taking an idea from concept to market, preparing them with a skill set relevant to careers in STEM and business.
Grade Level:	6th Grade	
Course Length:	Quarter (9 wks.)	
Digital Builders: Minecraft		Course Description: Turn your creativity into a business! In Digital Builders, you'll use Minecraft Education to learn coding fundamentals and valuable business skills. Working in teams, you'll design and market your own arcade-style mini-game. This course blends tech, design, and entrepreneurial thinking to help you turn your ideas into a real product.
Grade Level:	Grades 6-8	
Course Length:	Quarter (9 wks.)	
Project Lead The Way: App Creators Program		Course Description: Have you ever wondered how mobile apps are created? You will learn and apply computational thinking and technical knowledge and skills to create mobile apps. you also acquire and apply skills pertaining to the design process, problem solving, persistence, collaboration, and communication. Go beyond being an app consumer and become an app creator!
Grade Level:	Grades 6-8	
Course Length:	Quarter (9 wks.)	

PACT

Crack the Case: Careers in Forensic Science		Course Description: This course introduces you to the scientific methods and techniques used in forensic science. You will use lab equipment to analyze evidence, including fingerprinting, blood typing, and chemical analysis. The course explores how these same forensic principles apply to business-related fields such as cybercrime, forensic accounting, and consumer protection, giving you insight into a variety of career paths. ***Prerequisite: PACT Program Eligibility required (district mandated)
Grade Level:	Grades 6-8***	
Course Length:	Quarter (9 wks.)	
Finding Your Voice: Leadership and Public Speaking		Course Description: In Finding Your Voice, you will learn to be confident public speakers and effective leaders. This course covers persuasive techniques, business pitches, and teamwork. Through hands-on projects, you will build the skills needed to articulate ideas clearly and present with confidence. ***Prerequisite: PACT Program Eligibility required (district mandated)
Grade Level:	Grades 6-8***	
Course Length:	Quarter (9 wks.)	

Visual Arts

Foundations in Art & Enterprise		<u>Course Description:</u> This course explores visual art as a dynamic tool for self-expression, community building, and entrepreneurship. You will develop technical and creative skills while learning from historic and contemporary artists. Through hands-on projects, collaborative activities, and real-world art applications, you will create meaningful artwork and understand how art can impact society and the economy.
Grade Level:	6th Grade	
Course Length:	Quarter (9 wks.)	
Creative Solutions with Mixed Media		<u>Course Description:</u> This course explores innovation through 3D visual art practices using a studio-based, student-centered approach. You will design, prototype, and create three-dimensional works while learning to think like artists and entrepreneurs. Emphasis will be placed on collaboration, problem-solving, and real-world application through a magnet business lens.
Grade Level:	7th Grade	
Course Length:	Quarter (9 wks.)	
Art & Innovation in 3D		<u>Course Description:</u> This course explores innovation through 3D visual art practices using a studio-based, student-centered approach. You will engage in three-dimensional design and construction processes using traditional and modern materials. Emphasis will be placed on collaboration, problem-solving, and real-world application through a business-minded lens. You will ideate, prototype, pitch, and exhibit 3D art and design products, integrating National Visual Arts Standards and 21st Century Skills. Emphasis is placed on design thinking, craftsmanship, collaboration, reflection, and innovation.
Grade Level:	Grades 7 & 8	
Course Length:	Quarter (9 wks.)	
Creative Industries in Multimedia		<u>Course Description:</u> Explore the visual arts through a digital format. In Creative Industries in Multimedia, you will use design thinking and business models to produce your own original media-based products. This course is a great way to build your entrepreneurial skills and learn how to apply your creativity to a future career.
Grade Level:	8th Grade	
Course Length:	Quarter (9 wks.)	
Mixed Media and Brand Creation		<u>Course Description:</u> Explore visual art as a tool for self-expression and entrepreneurship in Mixed Media and Brand Creation. You will develop technical and creative skills through hands-on projects, learning to create meaningful artwork with traditional and modern methods. With a business-minded lens, you'll ideate, prototype, and pitch your own art and design products
Grade Level:	8th Grade	
Course Length:	Quarter (9 wks.)	

Eastern Iowa Arts Academy (EIAA)



Band Manager 101		<u>Course Description:</u> Do you have what it takes to manage a band? In this hands-on class, you step into the role of a band manager to learn how musicians work together as a team. We'll explore the different roles within a band, how to organize and lead rehearsals, and what it takes to prepare for a live performance. From setting goals and creating rehearsal schedules to handling stage presence and teamwork, you will gain practical skills in leadership, organization, and communication. By the end of the course, you will be ready to guide a group through the exciting process of planning and performing a live gig.
Grade Level:	6-8	
Course Length:	Quarter (9 wks.)	
RCCBA LIVE!		<u>Course Description:</u> Get ready to take your band experience to the next level! <i>RCCBA Live</i> is an exciting class where you learn what it takes to audition, rehearse, and perform like real musicians. Through hands-on activities, practice audition techniques, strengthen your teamwork skills, and explore the basics of the music industry—from stage etiquette to promotion and event planning. Along the way, you will have opportunities to showcase your talents by performing at school and community events. This course builds confidence, leadership, and collaboration while giving you a taste of what life is like as a working musician. <i>*Placement Audition required</i>
Grade Level:	6-8	
Course Length:	Yearlong	
Sound Engineering Tech		<u>Course Description:</u> Step behind the scenes and discover the power of sound! In <i>Sound Engineering</i> , you will get hands-on experience with sound systems, live mixing, and recording techniques. From setting up microphones to balancing tracks, you will learn the technical skills needed to make music and performances sound your best. The course introduces the business side of music, including an introduction to copyright and licensing, to help you understand how artists and engineers protect their work. With a blend of creativity and technology, you will gain real-world skills that can be used in school events, personal projects, and future careers in the music industry.
Grade Level:	6-8	
Course Length:	Quarter (9 wks.)	

Eastern Iowa Arts Academy (EIAA)



Magazine Publishing		<u>Course Description:</u> Become part of the team that brings stories to life! In Magazine Publishing, you will manage every stage of creating a school magazine—from brainstorming story ideas and writing articles to editing, designing layouts, and promoting the final product. Working together as editors, writers, designers, and marketers, you will develop strong communication, organization, and creative skills. By the end of the course, you will have produced a professional-quality magazine that showcases the voices and talents of your school community. <u>** Option for students to opt out or opt in at the semester mark</u>
Grade Level:	6-8	
Course Length:	Yearlong	
Art in Business		<u>Course Description:</u> Turn creativity into opportunity! In <i>Art in Business</i> , you will explore how art connects to the world of business by designing product packaging, creating marketing materials, and developing entrepreneurial skills. Working like young creators and business owners, you will learn how to brand your ideas, promote your work, and think like an entrepreneur. The course culminates in an exciting school art fair, where you will showcase and sell your creations to the community.
Grade Level:		
Course Length:	Semester (18 wks.)	