



THOMAS JEFFERSON HIGH SCHOOL ATHLETIC BOOSTER CLUB

1243 20th Street SW, Cedar Rapids, IA 52404

"A PROUD TRADITION WORKING FOR KIDS"

MEETING MINUTES

January 2020

Attendees:

Kary Markham, Jen Erickson, Sheila McGuire, Chris Deam, Angi Kevitt, Val Meier, Kate Bangs.

Call to Order:

6:08pm (CDT)

Guest Speaker (None):

Secretary's Report (Jen Erickson):

- Meeting Minutes submitted by Jen Erickson.
- Motion to approve by Angi Kevitt. Seconded by Val Meier. Motion approved.
- Copy of minutes available on-line at: <http://jefferson.cr.k12.ia.us/our-school/booster-club/>

Treasurer's Report (Angi Kevitt):

- Other
 1. Sheila will be granted access; however, Angi will maintain primary oversight of the Treasurer duties. Sheila will assist as needed and conduct audits.
- Profit/Loss Review
 1. Deposited money for Family Pass received (Athletic Passes/Memberships).
 2. Deposit slip charges (\$114) via Guarantee Bank. Angi will follow-up regarding charges as we were told there would be no charge.
 3. \$5.35 under Fees & Charges – Others = charge is the Square charge. Currently 9 working iPads. Consider naming devices. January 1st went up to \$35/mo + transaction fees.
 4. YTD Comparison review:
 - Standout expenses = 2nd check we wrote to the AD for \$30k didn't hit the books until this year (although the monies were for last year).
 - Income = Stand 1 down but Stand 2 up significantly. Stand 3 down slightly.
 - Softball took a big hit due to weather.
 5. Credit card will stay with Elan for now. Although the interest rate is higher we pay off monthly.
- Motion to approve by Jen Erickson. Seconded by Kary Markham. Motion approved.

Coaches Comments (Various):

None present.

Activities Director Report (Chris Deam)

- Kingston:
 1. Activities Council meeting shared rough Kingston numbers. All-time low (gate money minus officials cost, etc.) Security up \$10k this year. Our check will be around \$9k. Football expenses around \$17k so not going to cover.
 2. Coaches now required to run any purchases through Chris before making.
 3. Concerns raised about Stand 3 opening later. Booster Club agreed to try to have that gate open a few minutes earlier; however, need to ensure gate workers need to be present.
- Revenue: talking to coaches to get a date for Trivia Night (Spring). Will also talk to Erin Sealy about selling ads.
 4. Signing an agreement with apparel company to generate weight room funds by selling JHS cross-fit items.
- Track:
 5. Would like to consider hosting an invite-only event for those who don't qualify for Drake.
 6. Hoping to host State qualifying meet now that Kingston is ready.



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Concessions Updates (Various):

- Menu Items:
 1. Chili – keep for indoor tournaments only. If there is leftover will sell during the week. Will not open new
 2. Pizza – reduce order to 3 for WBB (on Fridays). Mon – Thurs WBB = no pizza. Soph/JV = no pizzas. Keep MBB at 6 (depending on visiting team).
 3. Apples/caramel – only order for tournaments. Will re-evaluate at the end of the month (upon review of sales).
 4. Kalona Direct cheese curds & Dots pretzels ordered for this weekend. Sell curds for \$4 and pretzels for \$1.50. Items now registered in the iPad.
- SUG/Volunteer Chair(s) Updates:
 1. January 20th JV games likely to be canceled. February 8th JV basketball (Special Olympics) moved to Kennedy.
 2. Swimming only events – next year reduce to only snack (concessions).
 3. SOP changes – major update = ensure no students are taking cash in any stands (Kingston/Indoor).
- Kingston/Indoor Updates (Pros/Cons, Changes, Equipment Status, etc.).
- Other – no updates

Old Business (Various):

- To-Do List review
 1. Draft contract for Stand 1 agreement.
 2. Draft JHS feeder team contracts (concessions, meal tickets, etc.). Will receive invoices.
 3. Chris to talk to Joe Link regarding no popcorn.

New Business (Various)

- Fundraising idea: Love Your Melon J-Hawk hat (part of proceeds back to Love Your Melon).
- Hy-Vee reusable bags. Kary received permission to move display to entrance. Will post signs.
- Hills Bank donation – gave out popcorn for free (bags provided) on 1/7/10 – received \$500 check in exchange.
- Next meeting 6pm, February 5th, 2020 (Leo's).

Adjournment 8:53pm (CDT)

Respectfully Submitted by Jen Erickson, Secretary