Kennedy High School Booster Club Meeting Minutes

Date & location: Monday October 20, 2025 @ 6:30pm Kennedy Upper IMC

Club president Sarah Holstrom started meeting and took attendance. Official meeting start time: 6:32pm. Those in attendance are:

Sarah Holstrom Erica Wolterman Brent Trudo Hilary Kastner Jessica Stricker Lisa Langerman Jodi Murray Mark Ousley Laura Larsen Shawn Thomsen

Secretary Report:

-August meeting minutes were sent via email prior to meeting start. Minutes were approved.

Treasurer's Report:

- -Mark Ousley has no new financial info at this time, will review at January meeting.
- -Taxes were previously reported to have been back filed for years 2022 through present. They were submitted via paper copy but updated systems require they be filed electronically. Tax year 22-23 has been efiled but not approved yet. Years 23-24 and 24-25 will be efiled once the oldest year is accepted. Also, the IRS has not sent back the year 23-24 yet either.

Cougar Den:

-The fall Cougar Den sales had a profit of \$1292. Thank you Dawn Peak for continuing to take the lead on this. Winter sales info will be coming soon.

Volunteering & Fundraising:

- -The fall sport season is officially over, with the exception of one game that doesn't require concessions help.
- -It was reported that the fall concession signup filled up VERY quickly after being sent out via e-mail to team reps. Sarah said that to be more fair to those who don't get the information sent out immediately she will send the winter concessions signup via e-mail while simultaneously posting to social media. Only the November and December calendar events will be included at this time.

President's Report

-Sarah was asked by the Kennedy PTO to share fundraising ideas that they can use to generate

funds that primarily help with beautification around school grounds. There was a discussion on who heads what and whether or not they can run a 'school store'. Sarah only stipulated that it not be called the Cougar Den to avoid confusion. When the Booster club hosted a regular store with items on hand, the biggest issue was facilities and storage space.

- -Sarah noted that in the past few years the Booster Club took on the role of having Kenney the Cougar mascot that makes appearances at games and other school events. The Kennedy Student Government had requested the use of Kenney at the parade and Sarah floated the idea that if they want to take on the responsibility of finding volunteers to fill the role, they are more than welcome to do so.
 - -Shawn will look into who is going to officially take charge of Kenney and if we can offer volunteer credit hours to students that need them for club requirements.
- -A discussion was also held about the current condition of the Kenney costume and that we might want to consider using our funds to purchase a new one. It is in poor enough condition that at the Farmers Market the Balloons Etc. owner noticed its wear and tear and said he could fix it. This is also an option to consider.
- -Sarah requested ideas for other ways that the Booster Club can use the current budget to help and benefit athletics/ the school.

AD Report

- -Reminder that families can still purchase a Flex pass for sporting events throughout the year. The non-kingston passes are good for all events (except post-season) through Baseball in the summer. It is a great way to save money, as the punches cost less than if tickets were purchased at the door.
- -Kennedy is starting a new outreach program called "Consider Kennedy" to appeal to those who are thinking of attending Kennedy for their education. This is not a time to sign up to attend, but rather a 'get to know us, who are we' event offering. With the voucher program in place, the district schools now need to market themselves to the masses. The first event will take place November 17th from 6-7:30pm. There will be a presentation and performances along with a club and athletics fair to showcase what Kennedy has to offer prospective families. Shawn requested that coaches and team reps be in attendance to educate and promote their activity. This event is geared towards any grade level student, not just incoming freshmen.

Old Business:

-None

New Business:

-None

Meeting adjourned at 6:57pm. Next meeting will be January 26, 2026 in upper IMC.

Future Booster Club meeting Dates:

May 18, 2026 and Golf outing Friday July 10, 2026

Minutes recorded by Erica Wolterman